

APSE Missouri (APSE MO) Strategic Plan

2017-2018

Goal 1: Increase capacity of professionals.

Objective: Build upon current success of the annual Summit and Professional Development day

- Activity 1:** Improve upon first year's annual awards to be presented at Summit by recognizing all nominees and winners after the Summit on Constant Contact and by increasing the number of nominations received.
Responsible: Full Board
- Activity 2:** Enhance and expand Professional Development day
Responsible: Full Board
- Activity 3:** Augment the annual Summit through developing a pre-conference track
Responsible: Full Board
- Activity 4:** Develop guideposts for training that will be utilized in planning all APSE training events.
Responsible: Full Board
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Goal 2: Increase overall membership, to include board composition.

Objective: Develop our member organization so that members feel engaged and valued.

- Activity 1:** Engage outside individuals and groups in an advisory and/or project-based role.
Responsible: Membership Committee
- Activity 2:** Analyze board recruitment needs to ensure seats are continually filled (monitoring term limits, geographic representation, managing annual election process)
Responsible: Membership committee
- Activity 3:** Make better use of technology to support board communication and activities
Responsible: Executive committee
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Goal 3: Define APSE MO public policy priorities

Objective: APSE MO is easily recognized as the statewide expert and trusted resource for Missouri's Employment First Initiatives

- Activity 1:** Develop, ratify and share position paper regarding Employment First.
Responsible: Executive committee
- Activity 2:** Develop a communication plan that effectively and timely responds to Employment First related issues.
Responsible: Executive committee
- Activity 3:** Develop an informational brief about Missouri APSE to be shared that will assist with public awareness of Missouri APSE as the Employment First experts.
Responsible: Executive committee